UNIFORMS AND APPAREL ITEMS

THE PREFERRED LOGO IS THE STANDARD STACKED CONFIGURATION

Degrees should be limited to a single degree that provides immediate identification from a patient's perspective. Affiliations and certifications, such as FACS, or degrees that are not specifically medical, such as MBA, are not appropriate on a physician coat.

The following are approved for use:

- MD
- DO
- PhD
- DMD
- PA
- EdD
- RN
- LPN
- CNS
- CRNA
- CNP
- CNM
- MT
- RT
- OTC

The logo appears on the left side of the lab coat, above the pocket. The physician name and clinic name should appear on the right side of the coat. No nicknames are permitted. The department name (e.g., Department of Biomedical Sciences) should be used if clinic name is not applicable.

APPAREL ITEMS

WMed provides an online apparel website to permit faculty, residents, and staff to purchase WMed branded merchandise. Items will have the WMed logo. Department names may be available for embroidery on select items, on the side opposite from the logo. No personalization is permitted directly under the logo. Items where the department name is able to be included can be found by looking under the "size" tab. Other personalization (names, other symbols) is not permitted. Colors available will reflect the WMed color palette.

This site, located on the WMed Portal under Applications, is to allow for personal purchases, as well as select uniform items. Uniforms or other attire required for the work area will continue to follow our purchase order process. Except for a few circumstances, where certain polos and outerwear are used as part of uniformed attire (Emergency Medicine, Simulation Center, MFR training, for example), items purchased from the site are not approved for use as uniforms.